



Blackpool Zoo

Digital Media & Design: Application Form 2026 - 2027

To complete an internship at Blackpool Zoo you must be aged 18 years or older and you must be studying a marketing, digital media or equivalent course.

	Please tick
I confirm I am studying or recently graduated within the last year from a marketing, digital media or equivalent course.	

	Please tick
Visual Design & Marketing (September 2026 - Summer 2027) Assisting with the visual design and marketing team to create educational interpretation for the zoo as well as support the marketing team with social media content. Also supporting other internal departments. <ul style="list-style-type: none"> 5 days out of 7, Monday-Friday Start time will be 9am, end time will be 5pm	
Marketing - Summer Internship (June 2027 - September 2027) Supporting our Marketing and PR team to capture and create digital content out in the park, keeping up with popular social media trends to maximise engagement, while adhering to BIAZA marketing strategies and guidance. Tasks will include: Create engaging social media content Support CRM campaigns Update website content keeping it fresh and engaging <ul style="list-style-type: none"> 5 days out of 7, Monday - Friday some weekends may be required Start time will be 9am, ending at 5pm 	

Please note, your Internship will involve being on site at Blackpool Zoo, travel to the zoo is varied across the year. Before applying, please ensure you have means of attending the placement, including weekends and bank holidays if applicable.

	Please tick
I confirm I can attend the placement on-site	

Application Form

Student Information	
Full Name	
Preferred Pronoun	
Name like to be known as	
Address	
Email	
Contact Number	
Education Information	
Name of Educational Institution	
Year of study	



Course Name	
Course Leader's Name	
Course Leader's email	

Personal Statement

Please include further information about yourself and why you are interested in applying for work experience at Blackpool Zoo

Additional Information

Have you ever been convicted of a criminal offence? If yes, please provide details:	Yes	No
Are you or have you ever been a member of (or have close associations with) any animal rights group or charity? If yes, please provide details:	Yes	No
Have you had any serious illness or hospital treatment in the past 5 years? If yes, please provide details:	Yes	No
Do you have any allergies? If yes, please provide details:	Yes	No

Do you require any reasonable adjustments for the selection process or for the duration of your placement? If yes, please provide details:	Yes	No
Are you age 18 years or older?	Yes	No
General Privacy Statement The personal information that you fill in here will be included in files for which Grant Leisure Group Limited (with registered office at Blackpool Zoo, East Park Drive, Blackpool, Lancashire, FY3 8PP) and its parent company Parques Reunidos Servicios Centrales, S.A. (with registered office Paseo de la Castellana, 216. 16th floor 28046 Madrid, Spain) are the co-controllers (the "Controllers"). The data will be processed for the implementation, maintenance, and control of the relationship with us and to manage your entry ticket purchase/pass purchase/participation in the various promotions, competitions and games, as well as for handling any requests you may send us and to keep communications in order to improve our services and for statistical purposes. For more information regarding your rights in relation to your personal data, please refer to the privacy policy on our website.		
I hereby sign that the above information, to the best of my knowledge, is accurate and correct		
Name		
Signature		
Date		

Please complete the application form and send to
Zoo.School@blackpoolzoo.org.uk