

# PLEASE MAKE A PLEDGE FOR OUR

## TREE OF HOPE

"Everyone matters. Everyone has a role to play. Everyone makes a difference".

- Dr. Jane Goodall



Join our efforts to conserve the natural world by pledging to make a positive change in daily routines and contributing to our Tree of Hope.



#### **PLEDGE ACTIONS**



#### **WE USE LESS PLASTIC**

Our ocean is drowning in plastic waste - more than 9 million tons ends up in the ocean every year and more than 40 percent of plastic is used just once.

### WE AVOID UNSUSTAINABLE **PALM OIL**

Demand for palm oil continues to rise however a lot of palm oil is produced in unsustainable ways leading to the deforestation of animal habitats including the home of great ape species like orangutans.

to use less single use plastic and avoid using Blackpool Zoo's TREE OF HOPE